

The Cheshire Area of NAFAS
Minutes of Area Extraordinary General and Council Meeting held at
Plumley Village Hall
Monday 23rd April 2018

Officers Present: President - Carol Black, Chairman - Sharon Nolan, 1st Vice Chairman – Nicky Wylie, 2nd Vice Chairman – Chris Gibbons, Treasurer – Chris Middleton, Secretary- Morag McCord, Minute secretary – Shiona Fosh

EGM Meeting

Chairman's Remarks:

Welcome and introduction of Officers.

1. **Apologies:** Pat Murphy, Area Demonstrators Rep, Afternoon Club of Frodsham, Tunstall & District and Wistaston & District Flower Clubs.
2. **Business:**

Co-option of Area Minutes Secretary: Area had power to co-opt persons to Area positions out-with the AGM and Sharon proposed that Shiona Fosh be duly co-opted as Area Minute Secretary and was ratified by a unanimous show of hands.

Implementation of New Updated Area Constitution:

At last Council copies of old and new updated Constitution were included in club packs for clubs to study and to contact Area if any comments. As only one club commented and was being dealt with by the Chairman, Sharon asked the delegates for agreement to the implementation of the new updated Area Constitution.

Proposed by: Liz Neeley, Tarporley FC.

Seconded by: Val Thomason, Appleton Afternoon FC.

Agreed by a show of hands.

EGM Meeting finished at 10.45am.

Council Meeting

Chairman's remarks:

Deaths:

Jane Hinde, past chairman of Kelsall flower club and delegate. March 2018.

Husband of Judith Butterworth. A card sent from Area.

Kevin Gunnell, chairman of Mercia and North Wales, National Demonstrator and Judge and National AOH. Funeral in Shrewsbury 30/04/18. Card sent from area to family and N&NW.

Thank You:

- Edena Joughin and Rita Roberts for arrangements at Westminster Abbey. Anzac Day 23/4/18.
- Good traditional flower arrangers are still needed for the Westminster Abbey list contact Sharon Nolan for information.

1. Minutes of previous meeting:

The minutes of the previous meeting held on Monday 12 February 2018 were agreed and signed by the area chairman as correct.

2. Matters arising:

Sharon apologised for not correcting a donation that was made to the Chelsea Fund at the AGM by the previous Chelsea Team, as it was incorrectly attributed to the Has-Beens.

3. Correspondence:

- Thank you from Edena for Garden voucher from the Cheshire Chat when it formally closed.
- National Demonstrators Tests at Thornbury 29/10/18 & 30/10/18 clubs have been informed.
- Diamond Card London Spring offer 2 for 1.
- Flower arranger: looking for Cheshire venues for magazine

4. REPORTS:

a) Secretary – Morag McCord

Reminders:

- Delegates to sign in beside your club name.
- One vote per club.
- Inform secretary before meeting if the club is unable to attend or sending another delegate.
- Return New Club officer's forms to secretary, which were issued at the February Council 2018. Treasurer's details to be filled in the row under the Club Chairman. Treasurer and Club Contact need to sign form giving permission to use details.

Packs:

- Agenda for EGM and Council.
- New Area Constitution.
- Diary Dates 2019.
- Data Protection Check list.
- Unforeseen Delays in attending a demonstration, Guidance for clubs and demonstrators –Cheshire and NAFAS extreme weather conditions guidance.
- Nantwich Show schedule.
- Update Chelsea Plant Sale 13/5/18.
- AGM poster for demonstration 4/10/18.
- AGM ticket application form.
- Flyer for day on Period Flower Arranging –Judges and Competitors.
- Chelsea fundraiser Imposed Workshop 7/7/18.
- Afternoon tea for Chelsea fundraising – Disley & District..
- Chaffinches flyer for Neil Whittaker 14/10/18.

Thanks to Marilyn and Ann for help with registration.

b) Treasurer – Chris Middleton

Balances:

- General Account £14,333
- Savings £5,188
- Trading £6,539
- Building Society £25,000

Chelsea Fund (included in the general account balance):

- Stands at £2,265 and consists of contributions from 8 clubs and many individuals.

Social Day:

11 clubs have applied for 102 tickets so far.

Trading:

- Area has received paper copies of the sample cards, calendar and diary for viewing. Clubs will be contacted when the electronic copies of sample calendars are available.
- Orders from Chris Middleton this year.
- Treasurer's Plant Sale
Thank you for all the tombola prizes.
Now seven tables booked for the hundreds of plants, tombola, tea/coffee and cake.
Please support all club fund raising efforts which will support Chelsea.

c) Publicity – Catherine Bower

National Flower Arranging Day 4th May 2018:

- If planning activity: advertising, social media, flyers, posters. Catherine happy to help.
- Area leaflets available for displays.
- Share images on HQ social media, will allow Catherine to share to area sites.
facebook@nafas_flowers Please send posters for facebook in jpeg format.
twitter@nasfa_flowers

email: flowers@nafas.org.uk tweet or instagram your find by using our special #NAFASnationalflowerarrangingday

2018 Shows:

- Area team will attend RCS, Arley Garden Festival and RHS Tatton
- If your club supports any local show equipment is available for publicity for NAFAS, Noticeboard, banner, table covers etc. Email publicity@nafascheshire.org.uk
- Thanks to Disley Flower Club volunteering to complete an exhibit at Arley. General publicity and a junior 'have a go' will be there at Arley Garden Festival.

Publicity items:

- Issuing free vouchers at shows. (Hale Barns got 4 new members from free tickets). Please return the club vouchers presented to your clubs for assessment.
- Club promotional material please pass to team by late May.
- YouTube videos from floral design to introducing a demonstrator, done by the photography team.
- Area facebook page has been enhanced.

Flower Arranger:

- New editor keen to have photo shoots in Cheshire.
- Subscriptions can be increased at any time. Email: flower.arranger@nafascheshire.org.uk
- Changes for autumn orders by Friday 25th May 2018 to Catherine Bower.

Data protection GDPR

- New law - May 2018: What information is held by an organisation and when to delete it?
- Check list included in club pack.
- Main changes are the requirements relating to consent and accountability.
- HQ has confirmed it is ok to keep archives
- If in doubt see Information Commissioners office website...<https://ico.org.uk/for-organisations>
- Blind copies of emails sent by area NAFAS.

d) NAFAS – Sharon Nolan. NAC 17/4/18

Staff at HQ:

- Lesley thanked everyone for cheque and well wishers.
- Vanessa Keys has arrived.
- Hanna Azevedo has replaced Mala Williams as Social Media Manager.

GDPR:

- Paul Bonter, Company Secretary produced guidance for Data protection. Catherine has turned this into a check list included in club pack.

Refurbishment of Osborne House:

- Top floor complete.
- Work started on the basement for money making venture.

Diamond Anniversary Celebration Event:

- Derek Armstrong will attend further NAC meetings to report on 2019 progress.
- Competition schedule not published yet, ideas are in place.
- The show is aiming at the public not members, to ultimately get new members.
- Publicity is in full swing by a premier PR.
- ECT (travel partner) will release more information about traveling in August.
- Tickets are not going to exceed £18 (not finalised as yet).
- Information request for 20 photos /images for each area as there will be an installation on 60 years of NAFAS by July 2019.

Masquerade Weekend 10/8/18:

- No entering images on social media.

National Flower Arranging Day 4/5/18:

- Madeline Bennett is carrying out a national survey for the nation's favourite flower. Results on 4/5/18.
- Clubs to do there own thing to promote themselves.
- Clubs to send photos for this year to Catherine for Facebook. A prize for the most innovative club.

New members Initiative:

- Application for funding.
- All-inclusive evening classes for Non NAFAS persons promoted on social media.

WAFAS 2020:

- Presentation by ECT Travel on what they can offer in the way of travel to India. This will be on the website.

e) Finance and General Purposes - Sharon Nolan**Club get-together:**

- At Plumley, mid-afternoon into evening. Members to drop in and meet Officers. Date to be announced

Chaffinches (Cheshire Area Affiliates):

- All inclusive workshop cancelled, lack of numbers.
- Neil Whittaker has been booked for October 2018. Flyer in pack.

Vacancies:

- There is an interested person for the vacancy for the treasurer which F&GP are hoping to co-opt before October 2018, when Chris Middleton finishes her term.

To allow Area co-opt new Treasurer,

Proposer: Bramall Hall FC

Seconder: Chester FC

All agreed by show of hands.

Tatton:

- No workshops at Tatton.
- Cancelled the floral wall.
- Craig Bullock NW, told Sharon that NAC happy to provide NW leaflets to hand out for shows.

Cheshire show:

- Not to post on social media WAFAS eliminator
- Notified of future eliminators, to sort be out for 2019 and WAFAS 2023

Chelsea 2018:

- Mig Kimpton. London and Overseas, is doing 'Uncaged Seasonal Beauty' at Chelsea 2018. He is letting us have his budgets etc. we are hoping to piggy back on to his publicity.

f) Judges, Demonstrators, Speakers & Education – Nicky Wylie**Demonstrator:**

- New guidance in the packs re - a demonstrator not being able to get to a demo due to extreme circumstance. Please note this is guidance only.
- Please could clubs remember that demonstrators should not be left on their own at the end of a demonstration. The programme secretary or nominated club member should make sure that the demonstrator is safely packed up and left the venue before leaving themselves.
- Make sure clubs liaise with demonstrators – if cancellation, come to agreement re what each is due. Have up to date phone numbers, mobile numbers best and switched on.

Education:

- Apologies that this has not been included in the packs. Clubs will be emailed the information. There is a **Members day work shop with Dawn Weaver** at Plumley on the **17th November 2018**.
- There are still places available for the Alan Beatty workshop on the 6th July.

g) Social – Chris Gibbons

- Social Day 5 July in Frodsham. Gentle reminder – closing date 15 June.
- AGM 4th October 2018 at Tarvin Community centre. Dr Kate Kerr 'Found and Fashioned' . Closing date to apply 21 September.
- Area Lunch – 15 March 2019 – venues still being considered.

h) RHS – Pat Bannister

- The 'design' has been accepted by the RHS for the Tatton Show led by Sylvia Bower.
- The 'design' is next to publicity stand, perfect location.

- We have decided to withdraw from the floral walls as it is now in the same area as the 'design' and not spread around the show grounds as proposed therefore limiting the publicity.

i) Royal Cheshire County Show Team – Joan Wilkinson

- Plenty of entries. Spaces still available in these classes -F2, F3, F6, F9, F10. Members particularly to encourage young people and novices to apply.
- Three entries for the Wafa, apply to Joan Wilkinson if you want to compete and have a potential trip to Jaipur.
- Stewards are still required at the show, one and half hour sessions with free entry contact Liz Kennan

j) NAFAS Sub Committees:

i) Judges – Pam Fleming-Williams

National Committee:

- Alan Beatty qualified for an instructor for Area Judges Tests.
- **Training:** Tests North West and South Midlands this Year
Refresher Days: East of England, Cheshire, 3 Counties & S. Wales, Kent, Surrey, BB&O, Mercia & North Wales, Sussex and Devon & Cornwall.
- Training weekends: HQ London, 6 candidates to go ahead in April and July 2018.
- Representative Day: Positive feedback. Chairman to prepare statement re amendments to show schedules after appraisal by judge.
- Report of Festive Flower and Food show discussed and sent to National Chairman.
- A draft schedule for the Floral Art and Design show 2019 reviewed and comments returned to Competitions Officer. 10 National judges and 2 reserves required. List forwarded to Board for approval.
- Adjudicators and Instructors day planned 19th September 2018.
- Basic Illustrated Designs book reviewed.
- National Test 2019.

Next meeting 20th September 2018.

Area report:

- Report produced on Area Judging Representatives Day sent to all judges on Area list.
- Flyer in pack for JDS&E day on Period Flower Arranging – 6 October 2018. Promote to members.

ii) Demonstrators – Pat Murphy

No report.

Promoting National Demonstrators Test – Thornbury 29 & 30 October 2018. Tickets from Diane Fair £10.

iii) Speakers – Carol Black

- Speaker's test brochure has been produced with all the new qualifiers listed.
- She asked the new speakers whether or not they had been booked, one said that they had had no bookings at all'
- Asked the members to book the speakers.

iv) Education – Diane Fair

National Education Committee 26&27/2/18:

- Julie Woods in chair. Gill McGregor to liaise between the publications and education committee.
- Insight magazine is going on line 2019.
- Basic Illustrated Designs Book is being produced by Education Committee.
- Two new independent tutors have been approved.
- Education/teachers conference: Nottingham University, Jubilee Conference centre 22/3/19 – 24/4/19

Next meeting 9th -10th July 2018

v) Photography- Pam Mosedale

National Photography Committee 6/3/18, Chrissie Harten, Jane Burns and Beverly Moore:

- DVD Copies of the Festive flower and Food Show in Blackpool, £10 each still available.
- National photographic competition 2018 open to NAFAS members. Closing date 1st September. Schedule on NAFAS website.

- 2019 competition underway, deadline likely to be brought forward as the National show is in August .
- Images from the Masquerade weekend will be available on YouTube.
- Join free on YouTube channel. Anyone interested in speaking /demonstrating on the channel get in touch with Chrissie Harten.

Next Meeting 2nd Oct 2018

Royal Cheshire County Show Photographic Competition:

Open to all, Pam Mosedale will be delighted to receive entries.

A schedule can be down loaded from NAFAS Cheshire website: 2018 Area Diary section.

Visitors can vote for favourite photo 'Peoples vote' award £10

Closing date 31st May 2018

k) Chelsea 2019 Nicky Wylie:

- The Chelsea team are Nicky Wylie, Pat Murphy, Chris Gibbons, Sylvia Bower, Sue Mansfield and Gill Davies. The title is 'Diamonds are Forever'.
- Please could clubs help with the fundraising and support the team. If anyone wants help or wants their event publicised, please contact Nicky and we will be happy to support.
- Per Benjamin booked for Demonstration in February 2019 for raising money.

5. Any other Business:

- A questions about timings at Bramall Hall imposed workshop – just turn up and stay as long as you want.
- Val Seed commented that Waterstones had replied when questioned about selling the Flower Arranger Magazine 'That it was a dying art'.

Sharon thanked Chris Gibbons for the beautiful modern arrangement of table flowers.

Date of next Council Meeting: Monday 2 July 2018

10am Coffee/tea Meeting 10:30am

Plumley Village Hall

Signed.....

Dated.....