

## 1. Welcome

Tracy-Anne Clancy (TAC) welcomed all to the meeting. Kathleen Williams has now recovered, and she is going to give us a taster session of the flower making she was due to share with us before Christmas.

## 2. Apologies and minutes from previous meeting

Present: Chairman's office – Tracey-Anne Clancy, Janet Schofield, Louise Jones; Secretary – Vanessa Lees; Jean Jones, Sylvia Bower, Carol Baker, Sue Clissold, Beryl Cotton, Pam Mosedale, Kathleen Williams, Sally Melvin, Eileen Fantom.

Representatives from Clubs: Ashton Hayes & Tarvin Flower Club, Chester Flower Club, Disley & district Flower Club, Eddisbury & Sandiway Flower Club, Elworth Flower Club, Frodsham and district Flower Club, Goostrey Flower Club, Hale Barns Flower Club, Handbridge Flower Club, Heald Green Flower Club, Hoylake Flower Club, Knutsford Floral Design Club, Lymm Floral Art Group, Mid-Cheshire Flower Club, Neston Flower Society, Nether Alderley Flower Club, New Brighton Flower Arrangement Society, Prestbury Flower Club, Romiley Flower Club, Rural Chester Flower Club, Sale Flower Club, Stockport Afternoon Flower Club, Tarporley Flower Club, Wilmslow Guild Floral Design Club, Winwick Flower Club, and Wirral Flower Club. Apologies were received from Nicky Wylie, Catherine Bower, Judy Gratton, Sharon Nolan, Anne Watson, and Sylvia Godber, and from clubs in Bramhall Hall, Upton-by-Chester, South Cheshire, Wistaston, Tunstall, and Macclesfield.

The minutes were agreed and signed by TAC with no amendments.

## 3. Updates from the Chairman's Office

## Administrative Update – Tracy-Anne Clancy

Happy New Year everyone! As we embrace a New Year, we have lots of exciting new things to look forward to in 2024 within our Area:

Re-branding, including fresh, bright new publicity materials, new venues for some meetings in different parts of the Area, tackling and resolving the multiple membership and therefore multiple affiliation fees issue plus a whole new batch of 'show schedules' to peruse and shows to enter – it's all systems go. The schedule, for our own Area Show in 'Theatre of Flowers' at the Royal Cheshire County Show (RCCS) in June, is available and was distributed to those present at the meeting, two copies per club. \*\**Please note*: there is an error in the RCCS Schedule. <u>The Imposed Class</u>, F5 "A Dip into the Tropics" will be staged on <u>Sunday 16<sup>th</sup></u> June at 2pm SHARP and *not as published*.

The National List has been published and issued to each Club.

Cheshire Area will once again be hosting the National Demonstrators' Tests in 2024 (30<sup>th</sup>, 31<sup>st</sup> October at Frodsham Community Centre) where we will have the opportunity to see some potential new National stars demonstrating on our own doorstep. Hopefully, we will also have some new Area demonstrators this year – we wish Beryl Cotton well as she starts the training programme with them. Finally, the Flower School of Cheshire will launch this year, embracing all our 'education' expertise and talent to provide; classes (absolute beginner to masterclass), workshops, training (judges, demonstrators, educators), refresher courses and more to members and non-members in the community across Cheshire.

So, an exciting year in prospect and I look forward to working with you to make this a reality. Here's to 'Friendship and Flowers' for 2024.

## Pastoral Update – Louise Jones

As we start the New Year, I hope to be able to see many of you at your flower clubs, at one of your club meetings. If anyone of you would prefer me not to just drop in without prior notice, then please let me know and I will arrange a date with your club.

If you think I can help you in any way, please email me on <u>info@louiseanddeb.com</u> and I will contact you. It has been suggested recently that there is a "Competitors' Day" for those planning to enter flower shows. This is a good idea and one might be possible at each end of the County. The first Show of the year is Harrogate in April; it might be possible to have a session before this. In the meantime, keep on enjoying your flower arranging.

# National Liaison update – Janet Schofield (JS)

## National Advisory Council Report

The NAC was held in Learnington Spa, January 15<sup>th</sup>, 16<sup>th</sup> 2024. This was a good opportunity to network with other area chairmen, trustees and standing committee chairs, as well as to participate in discussion groups and to ask questions. Lots of information was delivered, this is my summary of the key/exciting parts. Official minutes plus copies of the presentations will be circulated on receipt.

### Upcoming events:

**NAFAS Webinar** on 16<sup>th</sup> May 6pm – 8pm. Opportunity to ask the CEO and National Chairman questions. ALL members eligible to attend. Further details will be circulated as and when they become available. **National Show 2025** at Gloucester Cathedral on 19<sup>th</sup>, 20<sup>th</sup> September.

Diane Fair (Chester) asked why the NAC had decided to return to Gloucester so soon after the 2023 National Show. JS explained that it is not ideal but it is a relatively cheap venue with which competitors are now familiar following the recent show. Sue Clissold (who was one of the judging team in 2023) pointed out that competitors are now aware of the limitations posed by the building.

**New competition to be held at Malvern Show 27<sup>th</sup> – 29<sup>th</sup> September 2024**, a collaboration between NAFAS and RHS. Each Area can put forward one candidate, selected as and how each Area wishes. The Candidate must NOT have competed at RHS Chelsea. Competitors will stage DURING the Malvern Show, in public. The exhibit will be Judged with RHS rules – *note*, these are subtly different to NAFAS rules. The winner will get an all-expenses paid place at RHS Chelsea, 2025, funded by NAFAS. Full details yet to be agreed and will be circulated on receipt.

At the Club Representatives meeting at Woodford on July 17<sup>th</sup> there will be an elimination competition to decide who will go forward to Malvern from Cheshire. JS is trying to get an RHS Judge for this event

because of the differences in rules between RHS and NAFAS. A show of hands was taken and the meeting agreed that winning candidate will be supported by Area up to £500 for their Malvern Show entry. **Publicity opportunity**. Chloë Bryan-Brown, editor of *The Flower Arranger*, is looking for a venue for a short notice photo-shoot, potentially a Christmas "shoot". If a venue is suggested then it is essential that someone is able to liaise with the team there. Christmas photos often appear on the following year's Christmas cards thus can be good publicity for the venue. Stately homes and public buildings can be difficult because their displays are expected to last for many weeks so fresh plant material is not used. There is also a problem with using water because of the dangers of spoiling antique furniture. If anyone knows of a suitable venue please tell JS.

**Highland Fling**, the residential places are SOLD OUT. A limited number of day tickets are available. **Help needed: National Show 2027** – please suggest potential venues in the North of England to JS in good time.

**Trustees** – very few people (about 62) are eligible to be elected by the Area chairmen who can appoint up to five trustees. Area support on the National committee is essential. A list of eligible people has been requested by JS so we can see if we can help by supporting anyone that is eligible from Cheshire. <u>Other information:</u>

New feature in the Flower Arranger – Area events. 1/8<sup>th</sup> page advert discounted to £110. National List – one copy per club is FREE, distributed today at Club Reps Forum. Additional copies can be purchased at £2.50 plus p&p. NB this is the FINAL paper book; from 2026 it will ONLY be available online, as is the Area list. **Teachers' conference** – contrary to rumour this will NOT be all about the new NAFAS modules although they will feature in one session. A full agenda will be circulated soon. It was suggested that day tickets are made available to help those that cannot afford time or cost of attending the full weekend.

**New processes:** Changes in the process of electing the NAFAS president has been started, and that for appointment of National AOH is being developed.

Two **Breakout sessions** were held to discuss the National Flower Arranging Day and the NAFAS membership structure. Both were lively discussions with lots of ideas and opinions aired. These will be progressed by NAFAS and updates provided as and when.

The next NAC takes place on April 23<sup>rd</sup> via Zoom.

## 4. Area Secretary's Report – Vanessa Lees (VL)

I am now able to enclose our new Diary for 2024. You will see that the Club Representatives Forums are booked in at a variety of venues across the Area. This is in response to suggestions made at the meeting in December 2023, where delegates felt it would be fairer to spread the amount of travelling that representatives are required to do. We are trying very hard to confirm the venue for the December 2024 meeting and I will update you as soon as we can confirm. It has proved more difficult than anticipated to book some venues. Thank you to Margaret Delany, and her husband, for helping us to book Woodford for July. If anyone has any further suggestions for suitable venues, do please let me know as we would like to begin planning 2025.

You will also note in the Diary that after the April 2024 Club Representatives' Forum at Lymm Golf Club, we will be inviting our Associates of Honour to a special lunch. The Area Team felt that it was important to mark in some way the exceptional service and achievements of our Associates of Honour, as well as giving them an opportunity to meet. There is a wealth of expertise shared amongst them and as well as being a social occasion, it will give the Team some useful 'networking' opportunities as well. I will be sending out formal invitations to our AOHs by post in due course.

Several Clubs have now held their AGMs in January – Handbridge, Hoylake, Lymm, Mid Cheshire, Neston. I have sent the individual Club Officers form to the Club contact for each Club for completion. The form is a slightly different design from the last one. Please could this be completed by the relevant officers and returned to me in a timely fashion. This is a rolling programme, and I will be doing this throughout the year as each Club holds its AGM. I would sincerely appreciate co-operation with this so that I can be sure that the information we have is completely accurate. Please pay particular attention to clearly writing the Club contact email address as this is your Club's main point of contact with Area.

I have been sending out reminders to Clubs to please send their new programmes in to me or Mike Gallagher for inclusion on the Cheshire Area website. Thank you to the majority of Clubs who have done this. There are just nine outstanding. I will keep sending out reminders. It is a really useful advert for your Club.

VL stressed that the Club contact held by Area is responsible for cascading information about meetings to the person attending the meeting in good time. Club delegates do not have to be the Club contact. Please ensure that your Club contact understands their role in this process.

Vanessa thanked everyone for being helpful to her, and Eileen for producing our minutes.

# 5. Area Treasurer's Report – Tracy-Anne Clancy

Our financial year is from 1<sup>st</sup> August to 31<sup>st</sup> July.

Figures reviewed by Judy Gratton, committee member.

### **Bank Overview**

The balances on the Barclay's Bank accounts as at 31<sup>st</sup> December were as follows:

	£
Current Account	2,046·28
Savings Account	30,021·35
JSD&E	7,539·41
The Flower Arranger <sup>1</sup>	6,934·55

## Income & Expenditure (Budget vs Actual)

Our main source of income is from the Affiliation Fees, collected from Clubs @ £4·50 per member. The total number of Area members reported is 1,749 (although we are aware that there are some double / triple counts included which we are addressing). Total income therefore for 2023, 24 is £7,871 and as such the budget for 2023, 24 with actual expenditure to date is as follows:

	£ Budget	£ Actual (to date)
Facilities <sup>2</sup>	3,500	1,448
Publicity and promotion	1,000	
RCCS	2,000	669
Meetings	1,000	158
Other	371	
Total	7,871	2,275

All events planned by Area must break-even or have an agreed 'overspend' budget to ensure the necessary event takes place.

## Insurance

The majority of Clubs are in the process of renewing Club insurance. Please be advised that we are not able to offer advice but are happy to share our own experiences. Clubs are not obliged to renew with Marsh Commercial. Their premium has increased to circa £139 this year, up nearly 40% because of increased costs following an office move to Leeds. One alternative option is Zurich Insurance (for Clubs and Societies) who charge £96. Whichever cover you choose, please ensure that you have Public Liability cover of £5 million as a minimum.

Diane Fair (Chester) complained on behalf of her treasurer that Marsh Insurance had been very pushy and TAC agreed. JS stressed that there was neither a recommendation nor a tie-in from HQ with Marsh. HQ have many insurance policies with different companies and view Club insurance as a personal matter for the Club. Chris Phillips (Winwick) had been told by Marsh that they supplied cover for all Flower Clubs. JS suggested this was a false statement made by Marsh. TAC is investigating the possibility of an umbrella policy to cover all Cheshire Clubs for 2025.

## National Flower Arranging Day

Once again, we will be paying Clubs £25 towards supporting this event on 3<sup>rd</sup> May. Please send your photographic evidence to the <u>treasurer@nafascheshire.org.uk</u> and we will send you the funding.

## 6. Representatives' Reports

## 6.i Judges' Report – Sue Clissold

<sup>1</sup>See also minutes section 8.iv.

<sup>&</sup>lt;sup>2</sup>Website, storage of property, and licenses.

A very belated Happy New Year to you all as we look forward to another successful year and hopefully many judging invitations.

At the National Judges Committee meeting recently the following was discussed – There will be a National Judges test this year and one of our Area Judges has expressed an interest in taking this. No date has been confirmed yet, entrants will be contacted by National Judges Committee directly.

I am in the process of organising a Judges Taster day in April which is for anyone interested in seeing what exactly is involved and final details will be available shortly. This will be on 7<sup>th</sup> April at Disley, 10am-4pm, lunch provided. This date *does* clash with an instruction day for Area demonstrators but it will attract different people so shouldn't be a problem. The morning session is hands-on, focusing on elements and principles of design which means it is a good class for anyone to join. Participants will bring their own flowers and make a design with critique from the judges present. This will help one's "eye" for a design or exhibit. There is a shortage of judges and this might tempt some people to become involved. The afternoon session will be led by Margaret Rumens http://margaretrumens.co.uk/home.html who will discuss the modules which Judges have to study. There is a possibility that this this will be broadcast by Zoom so that people further afield may be involved.

There is concern about the lack of Area Judges' tests being organised, mainly due to the number of participants across the country. Discussion was held on how to solve this and encourage people to come forward. Where possible, neighbouring counties could group together, but there are still not enough people to make a viable course. An idea being explored is for the use of Zoom tutorials and this will be trialled in the near future. As soon as I have any more details I will circulate them.

It was raised that there are not enough competitions for Area judges to gain experience and it is strongly recommended to Clubs that they hold club competitions a minimum of four times a year. These could be orally judged by a qualified judge (not necessarily from their club) as this is where competitors gain experience, and everyone learns particularly on the Elements and Principles of design. Many Judges are keen that this should happen. Informal Club competitions would not attract a judges fee but most judges would claim travel expenses. This would increase the experience of Area judges which will then make them potential National judges.

Announcements have been made about our next National Show which is to be held in Gloucester Cathedral on 19<sup>th</sup>, 20<sup>th</sup> September 2025. This is superb news and although there were issues with the venue, and in particular about the lighting, at least we are now aware of the pitfalls and can work on our staging and choice of materials accordingly. Consequently, the Show Team can make any necessary adjustments as well. So let us look forward to another financially successful Show and await the Show schedule with anticipation.

There will be another National Show in 2027, venue to be decided, but it will not be in Gloucester. The next WAFA will be in Australia in March 2027.

The new Competitions Manual has been well received with just a few queries raised. These will be addressed in a Summary issued by the National Judges Committee in the near future.

### 6.ii Demonstrators' Report – Beryl Cotton Area Report

A huge thank you to all our demonstrators for delighting our flower club audiences with their Christmas designs. We now look forward to Spring 2024.

I am delighted to report that we have several candidates who will be commencing demonstrating instruction in February 2024.

- First Day of Instruction is 25<sup>th</sup> February
- Practical Day on 24<sup>th</sup> March
- Practical Day on 7<sup>th</sup> April
- Mock Test on 30<sup>th</sup> June
- Final Instruction Day on 7<sup>th</sup> July 2024

• Area Demonstrators Test on 1<sup>st</sup> September, 2024 – Sunday.

#### An audience will be required on 1<sup>st</sup> September. Further details on tickets etc. later on.

All training and tests will take place at Tarvin Community Centre, Meadow Close, Tarvin CH3 8LY. We will be running, alongside this training, a course on the Principle and Elements of Design.

There is still an opportunity to sign up and join the Course. Anyone interested should contact Beryl Cotton – <u>berylcotton06@gmail.com</u>

Ann Houghton has now retired from demonstrating and speaking and her name has been removed from the Cheshire Area List of demonstrators.

#### **National Report**

The National committee will meet at the end of January so nothing new to report.

The National Tests and Pre-National assessments will be held in Cheshire at Frodsham Community Centre, Fluin Lane, Frodsham on Wednesday and Thursday, **30**<sup>th</sup> **and 31**<sup>st</sup> **October 2024**. Tickets will be available in due course. The facilities at Frodsham are very good so the tests are returning there. returning. This will raise money for Area and increase the profile of flower arranging in the County.

The Winter / Christmas newsletter has been sent to all demonstrators on the Cheshire Area Demonstrator List.

**Beryl Cotton** 

#### 6.iii Education Report – Sharon Nolan & Pam Mosedale

#### Members Workshops

The next Workshop, with tutor Alison Cooper, will take place on **Sunday**, **3**<sup>rd</sup> **March**, **2024**, hosted by Eddisbury and Sandiway Flower Club, in Owley Wood Hall, Weaverham. Posters have been sent to all previous attendees and to clubs. There are still some spaces available. Please see Pam Mosedale or email education@nafascheshire.org.uk

The second Members workshop will take place on **Sunday, 12<sup>th</sup> May, 2024**, hosted by Ashton Hayes and Tarvin Flower Club, in Tarvin Community Centre. More information will be distributed shortly.

#### **Education Days**

An Education Day, for tutors on the Education List, will take place on **Sunday, 20<sup>th</sup> October, 2024**, in Frodsham Community Centre. *This is an alteration*. Everyone eligible to attend will receive a formal invitation later in the year. Traditionally, Education days are tutored by a National Teacher, providing ideas for tutors to pass on to their students. We realise that we must provide information, and training, to help teachers hone their teaching skills. We are investigating possibilities ranging from a one-day refresher to a full Level 3 course and will publish more information in due course.

#### Other Workshops – Principles and Elements

There may be an opportunity to attend one or more days tuition on Principles and Elements of Design, in conjunction with demonstrator training. (This does not commit you to becoming a demonstrator). Please email: <a href="mailto:education@nafascheshire.org.uk">education@nafascheshire.org.uk</a> if you would like further information on what is planned.

## Area Website

We still strive to answer the question "Where Can I Go To Learn?". All clubs which run workshops, and any NAFAS member who teaches floral art, should have their information on the Area website. And we are convinced that there is a lot more information to add. Clubs and tutors will be contacted again to add their details.

If you know of someone who teaches and who is not on the website, please ask them to get in touch. Likewise, if your club runs workshops, however infrequently, please get in touch. NAFAS has charitable status because of its education initiatives. Let's make sure everyone knows about them and what we, as an organisation, are doing.

## **National News**

The Teaching Conference will take place in Learnington Spa over the weekend of  $5^{th} - 7^{th}$  July, 2024. I went to the previous conference several years ago and found it very helpful and informative and will be going to this one. If you are interested in going, please email <u>layla@nafas.org.uk</u>. If you contact education@nafascheshire.org.uk, it my be possible to share transport.

Work continues on Ofqual accreditation and training of moderators. If you are interested in teaching a certificated course, or attending one, please email <u>education@nafascheshire.org.uk</u> for more detailed information.

Sharon Nolan & Pam Mosedale Education Representatives education@nafascheshire.org.uk

## 6.iv Young People's Liaison Report – Judy Gratton

In December 2023 two workshops were completed in a local primary school.

Early years (aged 3-5) decorated a mini silver birch wreath ring to hang in a Christmas tree.

Children in Year 4 (aged 8 - 9) made a door wreath, binding Cornus twigs together and then they threaded through foliage. The wreaths were decorated with seasonal items.





Plans have started for Nantwich Show to be held on Wednesday, 31<sup>st</sup> July, 2024. We are planning to run drop-in hands-on sessions for our younger visitors, and we are encouraging local primary schools to participate in their own individual competitions. If anyone is interested in running floral activities for their own local schools or children's out of school activities please do get in touch. Judy Gratton 07506022709 or email judy.gratton@live.co.uk

# 7. Flower School – Jean Jones / Tracy-Anne Clancy / Judy Gratton

An informal meeting was held on 9<sup>th</sup> January at The Hollies, Tarporley to discuss how to bring together the expertise of many within the Area to provide a range of workshop/ classes/ experiences for all. It was a very encouraging discussion with views aired and ideas exchanged. It is hoped that we can continue to work together to get some sessions off the ground in the Spring so that our knowledge and enthusiasm for our hobby can be shared with others.

Jean Jones

The philosophy is that all facets of flower arranging, and all classes at all levels of experience are together under one umbrella heading. The answer to any "Where can I go to learn about ...?" question is: "Flower School of Cheshire". This will not be available online; it is entirely hands-on. Flower School may come to a Club to assist with their workshop. This may be a catalyst for new flower clubs.

## 8. Publicity / Events Update – Tracy-Anne Clancy

## 8.i RCCS - 'Theatre of Flowers' - Carol Baker, Sylvia Bower

We, as a committee, are looking forward to the 2024 show, in 'The Theatre of Flowers'. The schedule is ready to go out online very soon. Entries will be able to be made online and payment by BACS as well as postal and cheque. There are 16 classes to choose from. We have listened to suggestions from Area members and have a new class to involve complete beginners but not on their own. Please encourage your

members to have a go. We are very friendly and encourage all abilities. This is also The Cheshire Area Show, so please support us.

Most exciting is the last class, the team event. A complete beginner who has never entered (except possibly at Club level) is teamed with experienced people making a team of four. Representatives were asked to encourage their members to consider entering this Class.

Chris Middleton (Disley and district) asked who may participate. Anyone who has not previously entered. They needn't be from the same club, or even affiliated to a club.

### 8.ii Website & Social Media – Tracy-Anne Clancy

Sally Melvin was introduced, she is helping with publicity.

The website is a great asset for the Area but not with out of date information! Many Clubs have finalised their programmes for 2024 so would you please ensure that your Club's information is sent to our website manager Mike Gallagher for him to update the website accordingly. If you have had an AGM recently and your committee has changed, please don't forget to send details to Mike so that the Club contact details are accurate. Email webmaster@nafascheshire.org.uk

If anyone is willing to do a new 'How To...' would you please contact Pam Mosedale to discuss <u>education@nafascheshire.org.uk</u>. We have so many talented designers within Cheshire we could benefit from some new input onto the website please.

### 8.iii Newsletter – Tracy-Anne Clancy

The Area newsletter goes from strength to strength and is a very direct way of sharing news, events, workshops with our members. The distribution list increases every month. Any Club with information about events to share across the Area can be sent to <u>treasurer@nafascheshire.org.uk</u> for inclusion. Please forward the newsletter on to all Club members.

### 8.iv Flower Arranger Report – Catherine Bower

#### Flower Arranger update January 2024

The **club order** date is the date clubs should notify any changes, especially to delivery address. Changes after this date cannot be guaranteed. HQ staff now work part time, so reducing the opportunity to make late changes, though Sylvia does her best. Back copies are available.

	Club order dates	Delivery dates, 2024
Spring	11 <sup>th</sup> November, 2023	11 <sup>th</sup> January
Summer	17 <sup>th</sup> February, 2024	10 <sup>th</sup> April
Autumn	18 <sup>th</sup> May, 2024	11 <sup>th</sup> July
Winter	22 <sup>nd</sup> August, 2024	10 <sup>th</sup> October

NB, as notified in various communications, the FA Bank Account was closed in August and BACS payments have to be made to the main Area Account either by BACS or by cheques payable to Cheshire Area of NAFAS.

#### 9. Cluster Updates

<u>Peony Cluster</u> – Jean Jones No report. Not met since last Forum.

<u>Iris Cluster</u> – Anne Walton No report. Not met since last Forum.

#### Lily Cluster – Colette Dunkley

We remain in touch sharing newsletters and details of demonstrations within the cluster to facilitate planning. There is a meeting at Goredale on 15<sup>th</sup> February, 2pm.

Neston have a celebratory year this year and Wirral plan a big show in the summer.

Hoylake have a coffee morning on February 3rd that other members of the cluster are welcome to attend.

Hoylake are also venturing into having a small competition in March and will invite members from other clubs in the cluster to enter.

Some clubs in the cluster are very concerned about increased insurance premiums typically £50 increase on 2023 and wonder if Area or other clubs can suggest remedies.

#### Rose Cluster – Tracy-Anne Clancy

The next meeting of the Rose Cluster is Friday 19<sup>th</sup> January @ 10.30am at Fryers Garden Centre. A verbal report from the meeting will be shared at the CAN team meeting.

### Sunflower Cluster - David Mason

Sunflower Cluster has not met recently but a meeting will be organised very soon.

### **10.** Feedback from Club Representative's Forum, 29<sup>th</sup> November, 2023.

The outcomes from the discussions at the last Club Representative's Forum are included as an Appendix to the minutes of the meeting.

### 11. Proposals

### **Showcasing our Talents**

It was suggested at the last Club Representative's Forum that we should stage an event to showcase the floral talents of Area. This was not intended to be a competitive event but more an exhibition type event. It was also suggested by a member that maybe it would be good publicity to decorate somewhere for Christmas (work in partnership with a venue). E.g. Arley Hall manage their own preparations (to which we used to be invited) but there could be other venues available which would welcome us in partnership? This would combine showcasing our talents and decorating a venue in one go. This matter is open to members to discuss and report back to the Area team. All suggestions are welcome. There is a possibility for each person to do something of the size they feel comfortable with to make a larger exhibition. This could take place in a public building. Some venues don't allow water because of logistics, other venues expect the show to last weeks which might create some logistical difficulties.

#### Demonstrator after 2024 AGM

The successful demonstration by Cherie Nummy last year will be a hard act to follow. Therefore, we should start thinking ahead by planning and booking someone sooner rather than later. Factors driving the success of the event included; 'Early Bird Tickets' with a lower price before 31<sup>st</sup> August (almost 100% of tickets were booked before 31<sup>st</sup> August which helps with planning and catering etc.), a demonstrator no-one had seen before (comments included 'it was refreshing to see someone new'), lots of publicity (repeatedly). Suggestions for a demonstrator to the Team please.

#### **Re-Branding 'Cheshire Area of NAFAS' – CAN**

At the Club Representative's Forum on 29<sup>th</sup> November, members present were asked to think of a new name for 'Cheshire Area of NAFAS' which is meaningful to the general public and states what we actually are and do. Limited number of people know what NAFAS actually stands for. 43 suggestions were noted following the Club Representatives' meeting in November. The common trends were "Cheshire" *and* "flowers" or "floral". TAC proposed that the new name **be "Flower Clubs of Cheshire"**. A show of hands was taken and all present were in favour. The new name will be launched at RCCS. Those with graphic design skills may be involved in a re-branding. If you have relevant skills, please speak to one of the Area team.

## Members should pay their Affiliation Fee only once per annum

At the Club Representative's Forum on 29<sup>th</sup> November, members present were asked to think of the issues and problems which would need to be addressed to ensure that members, who belong to multiple Clubs in Cheshire, only paid their Affiliation Fee once per annum. The first stage is data collection. At Lily Cluster, TAC trialled a form which will be sent to all Clubs soon. Once Area knows the extent of the problem then a plan can be made.

Christine Leigh (Stockport Afternoon Club) intends to ask members at their AGM in February if any are members of more than one Club. The Heald Green representative intimated that she intended to do the same.

## 12. AOB

- A new NAFAS president is due this year. The successful person will shadow the existing president for six months. Candidates have to have comprehensive, relevant experience. Area may nominate anyone, please approach JS with nominations. The closing date is soon, job descriptions and application forms are available.
- Diane Fair (Chester). There have been problems contacting Jane Pugh. Her correct email is: janespetals@gmail.com.
- TAC gave a vote of thanks to the hospitality team and to Louise Jones for the table arrangement.
- Sally Melvin was thanked for joining the publicity team.

Kathleen Williams demonstrated her paper flowers – they were very well received.

The meeting closed at12.45pm.

## Date of next Club Representatives Forum: Wednesday 24 April 2924 at Lymm Golf Club.

Signed.....

Date.....